



Will Web Services Revolutionize e-Commerce?

Final Programme (Internal use)

Chair: Man-Sze Li, The Diffuse Project

10.00 Welcome and Introduction

Welcome by the European Commission
Gerhard Heine, The Diffuse Project Officer, Management of Information and Content, European Commission Directorate-General Information Society

Overview of the Diffuse Project (15 mins)
Martin Bryan, Technical Manager, The Diffuse Project

Introduction: Returning Business to Businesses (25 mins)
Man-Sze Li, CTO, CommerceWorks Group and Director, IC Focus, UK

10.45 Web Services Visions & Strategies

Microsoft's Web Services Vision and Strategy (25 mins)
Gianpaolo Carraro, Senior Application Architect, Microsoft EMEA .NET Platform Evangelism Group

The Cape Clear Web Services Vision (25 mins)
Robert Jordaens, Xpert Service, Cape Clear Partner for the Benelux Area

Perspectives from the ASP Industry (25 mins)
Frits Veltink, CRO, Siennax International, The Netherlands, and European Chair, CompTIA ASP Section "ASPic"

12.15 Business Issues for Web-based Services (25 mins)

Bror Salmelin, Head of Unit, Electronic Commerce, European Commission Directorate-General Information Society

12.45 Lunch Break



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14.00 Web Services Implementation Issues

Web Services implementation in the Logistics and Transportation sector
(25 mins)

Peter Nicholls, CEO, Pantechnik International, Belgium

Web Services in practice: Infobel's Address Verification & Scoring (25 mins)

Alexandre Gaschard, Business Development Manager, Kapitol – Infobel.com, Belgium

Delivering Content Management as Web Services (25 mins)

Jerry Kew, CEO, Artery, UK

15.15 Federating the Web to Deliver Services: Rules, Logic and Ontologies

Semantic Web enables Web Services (25 mins)

Dieter Fensel, Associate Professor, Vrije Universiteit Amsterdam, The Netherlands

Web Services and Interoperability (25 mins)

Andrzej Bialecki, Chief System Architect, WebGiro, Sweden

16.05 Web Services Market Developments and Business Models (25 mins)

Leon Benjamin, Co-founder, DestiCorp, UK

16.30 The EU Perspectives and Sixth Framework Programme (FP6) (30 mins)

Khalil Rouhana, Head of Sector, Work Programme and Cross Programme Themes, European Commission Directorate-General Information Society

Roberto Cencioni, Head of Unit, Management of Information and Content, European Commission Directorate-General Information Society

17.00 Discussion, summary and conclusions

17.30 Close

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